KXLY 4.1, KXLY 4.2, KXLY 4.3, KXLY AM, KXLY FM, KHTQ FM, KZZU FM, KEZE FM, KVNI AM, and KXLX AM 2016 – 2017 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KXLY 4.1, KXLY 4.2, KXLY 4.3, KXLY AM, KXLY FM, KHTQ FM, KZZU FM, KEZE FM, KVNI AM, and KXLX AM and is required to be placed in the public inspection files of these stations and posted on their websites.

The information contained in this report covers the time period beginning October 1, 2016 – September 30, 2017 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

2017 EEO Public File Report October 1, 2016– September 30, 2017

Job Title	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	# of Inter- views
Weekend Anchor/MMJ* Weekend Anchor/MMJ*	10/1/16	EEO Recruiter List	Internal applicant (promotion)	Internal applicant – 1 TVjobs.com – 2 KXLY.com - 2	5*
Digital & Radio Sales AE	10/10/16	EEO Recruiter List Spokane MarCom	Employee Referral	Employee Referral – 1 Indeed.com – 2	3
Digital & TV AE Digital & TV AE	10/18/16	EEO Recruiter List Spokane MarCom	Indeed.com KXLY.com	Indeed.com – 6 KXLY.com – 3 Whitworth – 1 Outside referral - 1	11*
Radio Admin Assistant	10/24/16	EEO Recruiter List Spokane MarCom	Craigslist	Craigslist – 1 Indeed – 2	3
News Producer	10/25/16	EEO Recruiter List	KXLY.com	Internal applicant – 2 KXLY.com – 1	3
Executive News Producer	1027/16	EEO Recruiter List	Internal applicant (Promotion)	KXLY.com – 1 LinkedIn – 1 TVJobs.com – 2 Internal applicant – 1	5
Digital Sales Specialist	11/10/16	EEO Recruiter List Spokane MarCom	Employee Referral	Employee Referral – 2 Craigslist – 1 Indeed.com – 3	6
Social Media Producer	12/2/16	EEO Recruiter List	Indeed.com	Indeed.com – 2 EWU – 1 KXLY.com – 1 Employee Referral – 1	5
KEZE FM On-air Talent	1/3/17	EEO Recruiter List RadioInk	Employee Referral	Employee Referral – 1 Internal applicant – 1 KXLY.com – 1	3
Digital & TV AE* Digital & TV AE*	2/1/17	EEO Recruiter List Spokane MarCom	Internal applicant (promotion) Outside Referral	Outside Referral – 2 Internal applicant - 1	3
Digital Content Manager	2/1/17	EEO Recruiter List	Internal applicant (promotion)	Internal applicant – 2	2
Radio Admin Assistant	2/15/17	EEO Recruiter List	Indeed.com	Indeed.com – 2 Outside Referral – 1	3
920 Producer	2/22/17	EEO Recruiter List Radiolnk	Internal applicant (promotion)	RadioInk – 1 Internal applicant – 1 Employee referral – 1	3
Digital Development Specialist	3/12/17	EEO Recruiter List Spokane MarCom	Internal applicant (promotion)	Internal applicant – 1 Craigslist – 1 Employee Referral – 1	3
Radio General Sales Manager	3/22/17	EEO Recruiter List	Employee Referral	Employee referral – 2 Indeed.com – 1	3
Weekend Weather Anchor/MMJ	4/4/17	EEO Recruiter List	Internal applicant (promotion)	Internal applicant - 1	1
Radio Admin Assistant	4/12/17	EEO Recruiter List	KXLY.com	KXLY.com – 1 Indeed.com – 9 Employee referral - 1	11
Photojournalist/MMJ	4/12/17	EEO Recruiter List	Indeed.com	Indeed.com – 2 KXLY.com – 1	3
MMJ*	4/7/17	EEO Recruiter List	KXLY.com WSU	KXLY.com - 2 Indeed.com 1 WSU - 1	4*
Digital Media Specialist	4/17/17	EEO Recruiter List Spokane MarCom	Spokane MarCom	Spokane Marcom – 2 Indeed.com – 4 KXLY.com – 1 Craigslist - 1	8
Social Media Producer	4/18/17	EEO Recruiter List LinkedIn.com	LinkedIn.com	LinkedIn.com – 1 Employee Referral – 1 Internal applicant – 1	3

Weeknight Anchor/MMJ	5/2/17	EEO Recruiter List	Employer Initiated	Employer initiated – 1 Employee referral – 1 CBK Media Mgmt. – 1 DCA Talent – 1 LornaDave Agency - 1	5
Digital & Television AE*	5/18/17	EEO Recruiter List	Indeed.com	Indeed.com - 4	
Digital & Television AE *	5/19/17	Spokane MarCom	Employee Referral	Employee Referral – 1	5*
Social Media Producer	6/1/17	EEO Recruiter List	Employee Referral	Employee Referral – 1 Worksource – 1	2
MMJ*	6/21/17	EEO Recruiter List	KXLY.com	Employee Referral - 1	
MMJ*	7/31/17	LEO Reciditer List	Employee Referral	Outside Referral – 1 KXLY.com – 2	4*
Producer (6PM)*	6/14/17	FF0 D	Internal applicant (promotion)		
Producer (5PM)*	7/6/17	EEO Recruiter List	Internal applicant (promotion)	Internal applicant - 3	3*
Digital & Radio AE*	6/30/17	EEO Recruiter List	Employee Referral		
Digital & Radio AE *	7/14/17	LinkedIn Facebook	Employee Referral	Employee Referral - 2	2*
National Sales Assistant	7/19/17	EEO Recruiter List	Employee Referral	Employee referral – 1 Indeed.com - 4	5
Sports Anchor/MMJ	8/8/17	EEO Recruiter List	Employee Referral	Employee Referral – 1 KXLY.com – 2 TVjobs.com – 1 Internal applicant – 1	5
Local Sales Manager	9/1/17	Exigent Circumstances	Internal Promotion	Internal applicant – 1	1

^{*} Same applicant pool

Total Number of Persons Interviewed for All Full-Time Vacancies Filled During	400
the Past Year (this will be a raw number):	123

Referral Sources	# of Interviewees Referred
Craigslist	4
CBK Media Management	1
DCA Talent	1
Eastern WA University	1
Employer Initiated	1
Indeed.com	42
KXLY.com	18
KXLY Employee Referral	19
KXLY Internal Applicant	17
LinkedIn	2
LornaDave Agency	1
Outside Referral	5
Radio Ink	1
Spokane MarCom	2
TVJobs.com	5
Whitworth	1
WorkSource	1
WSU	1

EEO RECRUITER LIST 10/1/2016-9/30/2017

Number	Contact Information	Did source request notification	Notify via:	# of interviewees referred by source
1	AARP Foundation Work Search Sandra Moore Karen Johnson 222 W. Mission Ave., Suite 118 Spokane, WA 99207 Phone: 509-325-7712 Fax: 509-325-7729 Email: sjmoore@aarp.org and kejohnson@aarp.org Website: www.jobsaarp.org	Yes	Email	
2	Arizona State University Career Center 522 N. Central Ave., Suite 110 Phoenix, AZ 85004-2165 Phone: 602-496-1213 Fax: 602-496-1255 Email: dpccareerservices@asu.edu Website: www.asu.edu		Website	
3	Big Bend Community College Bonnie Jeffrey, Career Services Coordinator 7662 Chanute Street NE Moses Lake, WA 98837-3299 Phone: 509-793-2069 Fax: 509-762-2696 Email: bonniej@bigbend.edu Website: www.bigbend.edu	Yes	Email	
4	Boise State University Career Center 1910 University Drive Boise, ID 83725-1310 Phone: 208-426-1747 Fax: 208-426-3437 Email: career@boisestate.edu Website: http://www.boisestate.edu/		Website	
5	Central Washington University Kristina Paquette – Employer Relations/Events/Marketing Bouillon 206 400 E. University Way Ellensburg, WA 98926-7499 Phone: 509-963-1921 Fax: 509-963-1921 Email: career@cwu.edu Website: http://www.cwu.edu/		Website	

	Control Washington University			
6	Central Washington University Department of Communication Cynthia Mitchell – Journalism Advisor, The Observer Bouillon 229 400 E. University Way Ellensburg, WA 98926 Phone: 509-963-1063 Email: mitchelc@cwu.edu Website: http://www.cwu.edu/		Email	
7	Central Washington University Film and Video Studies Jon Ward – Co-Director of Film and Video Studies OR Liahna Armstrong, Co-Director of Film and Video Studies Bouillon 224 OR L&L 403F 400 E. University Way Ellensburg, WA 98926-7438 Phone: 509-963-2893 509-963-3178 Email: jonward@cwu.edu lotus@cwu.edu Website: http://www.cwu.edu/		Email	
8	City of Spokane Civil Service 808 W. Spokane Falls Blvd., 4th Floor Spokane, WA 99201 Phone: 509-625-6160 Fax: 509-625-6077 Email: civilservice@spokanecity.org Website: www.spokanecity.org		Email	
9	Collective Talent Michael Bille 1721 Richardson Place Tampa, FL 33606 Phone: 813-254-9695 Email: bille@michaelsmedia.com Website: www.collectivetalent.com	Yes	Email	
10	Eastern Washington University Career Services Nate Bryant, Employer Relations Mgr. 114 Showalter Hall Cheney, WA 99004-2431 Phone: 509-359-6058 Fax: 509-359-6940 Email: careers@ewu.edu Website: www.ewu-csm.symplicity.com/employers		Website	
11	Eastern Washington University African American Education Program Dr. Scott Finnie – Director 204 Monroe Hall Cheney, WA 99004-2420 Phone: 509-359-6152 Email: sfinnie@ewu.edu Website: https://www.ewu.edu/		Email	

12	Eastern Washington University Chicano Education Program Dr. Elisa Facio – Director 203 Monroe Hall Cheney, WA 99004 Phone: 509-359-6146 Email: efaciio@ewu.edu Website: https://www.ewu.edu/		Email	1
13	Eastern Washington University Journalism Program Bill Stimson 526 Fifth St. Cheney, WA 99004 Phone: 509-359-6034 Email: wstimson@ewu.edu Website: www.ewu.edu	Yes	Email	
14	Eastern Washington University Women's Studies Center – Lisa Logan 207F Monroe Hall Cheney, WA 99004 Phone: 509-359-2898 Email: llogan83@ewu.edu Website: www.ewu.edu		Email	
15	ENSO Employment Service Ryan Newell 508 W. 6th Ave., #400 Spokane, WA 99204 Phone: 509-475-5263 Fax: 509-326-8188 Email: ryan@enso.ws Website: www.enso.ws/	Yes	Email	
16	Gonzaga University Career Center & GAMP Karen Franks-Harding E. 502 Boone Ave MSC 2462 Spokane, WA 99258 Phone: 509-313-4234 Fax: 509-313-5872 Email: franks-harding@gonzaga.edu Website: www.zagtrax.net		Website	
17	Goodwill Inc. Tammy Bown - Community Employment Job Coach 130 East Third Ave. Spokane, WA 99202 Phone: 509-232-1136 x4445 Fax: 509-444-4371 Email: TammyB@giin.org Website: www.DiscoverGoodwill.org	Yes	Email	

18	Greater Spokane Incorporated Nancy Vanni 801 W. Riverside, Suite 100 Spokane, WA 99201 Phone: 509-624-1393 Fax: 509-747-0077 Email: info@greaterspokane.org Website: www.greaterspokane.org		Website	
19	Hiring our Heroes 1615 H. Street N.W. Washington, D.C. 20062-2000 Phone: Email: support@myhoh.org Website: www.myhoh.org		Website	
20	Idaho Department of Labor 317 W. Main Street Boise, ID 83735 Phone: 208-332-3570 Website: www.labor.idaho.gov		Website	
21	Idaho State Association of Broadcasters Connie Searles 1674 W. Hill Road, Suite 3 Boise, ID 83702 Phone: 208-345-3072 Email: isba@qwestoffice.net Website: www. idahobroadcasters.org		Email	
22	Idaho State University Career Center Museum Building, Room 418 Campus Stop 8108 Pocatello, ID 83209 Phone: 208-282-2380 Fax: 208-282-4611 Email: careers@isu.edu Website: http://www.isu.edu/		Website	
23	Indeed.com 7501 N. Capital of Texas Highway, Bldg. B Austin, TX 78731 Phone: 800-462-5842 Website: www.indeed.com		Website	42
24	KAPP TV/KVEW TV Cheryl Sentel P.O. Box 1749 Yakima, WA 98901 Phone: 509-453-0351 Fax: 509-453-3623 Email: cheryls@kapptv.com Website: kapptv.com / kvewtv.com	Yes	Email	

25	KXLY Broadcast Group All Employees/Employee Referrals/Internal applicants/Employer initiated 500 West Boone Avenue Spokane, WA 99201 Phone: 509-324-4000 Website: kxly.com		Email	37
26	KXLY.com 500 West Boone Avenue Spokane, WA 99201 Phone: Website: www.kxly.com		Website	18
27	Lewis-Clark State College Career & Advising Services Reid Centennial Hall, Room 208 Lewiston, ID 83501 Phone: 208-792-2313 Fax: 208-792-2313 Email: dlybyer@lcsc.edu Website: http://www.lcsc.edu/		Website	
28	Media Match Inc. P.O. Box 48220 Los Angeles, CA 90048 Phone: N/A Email: info@media-match.com Website: www.media-match.com/usa/media		Website	
29	Medialine Rich Everitt 1209 Wood Valley Road August, GA 30909 Phone: 706-364-7564 Email: rich@medialine.com Website: www.medialine.com		Email	
30	Montana State University Allen Yarnell Center for Student Success 177 Strand Union Building P.O. Box 174180 Bozeman, MT 59717-4180 Phone: 406-994-7627 Fax: 406-994-5488 Email: success@montana.edu Website: http://www.montana.edu/		Website	
31	Morgan Murphy Media - WISC-TV Human Resources Jeff Ver Voort 7025 Raymond Rd. Madison, WI 53719 Phone: 608-277-5142 Fax: 608-278-5568 Email: jvervoort@wisctv.com Website: www.channel3000.com	Yes	Email	

32	North Idaho College			
J.	Career Services			
	Carla Madison			
	1000 W. Garden Ave.			
	Coeur d'Alene, ID 83814		Website	
	Phone: 208-625-2364			
	Fax: 208-769-3292			
	Email: career@nic.edu			
	Website: <u>www.nic.edu/career</u>			
33	Oregon Association of Broadcasters			
	Keith Shipman			
	13500 SW Pacific Highway, #58-225			
	Portland, OR 97223		Email	
	Phone: 503-443-2299		Elliali	
	Email: theoab@theoab.org			
	Website: www.theoab.org			
34	Oregon State University			
5 4	The Career Development Center			
	Rachel Finch - Employer Relations Manager			
	B008 Kerr Administration Building			
	Corvallis, OR 97331-2127		Website	
	Phone: 541-737-4085			
	Fax: 541-737-0532			
	Email: Career.Services@oregonstate.edu			
	Website: http://oregonstate.edu/			
35	QueenB Radio Wisconsin, Inc.			
	Herb Cody			
	51 Means Drive			
	Platteville, WI 53818	Yes	Email	
	Phone: 608-349-2014	103	Lillan	
	Fax: 608-349-2002			
	Email: hcody@queenbradio.com			
36	QueenB Television, LLC, dba WKBT-TV			
	Marsha Everson			
	141 S. 6th St.			
	LaCrosse, WI 54601			
	Phone: 608-782-4678	Yes	Email	
	Fax: 608-782-4674			
	Email: meverson@wkbt.com			
	Website: www.news8000.com			
37	Radio & Television Business Report			
31	April McLynn			
	P.O. Box 6633			
	Woodbridge, VA 22195		Website	
	Phone: 703-490-3099			
	l .			
	Email: aMclynn@rbr.com Website: www.rbr.com			
	vvensite. www.ini.com			

38	Seattle Pacific University Center for Career and Calling Lori Brown – Employer Relations Manager 3307 Third Ave. W., Suite 216 Seattle, WA 98119 Phone: 206-281-2485 Email: spucareercenter@spu.edu Website: http://spu.edu/		Website	
39	SimplyHired.com (through indeed.com) 525 Almanor Ave., Suite 100 Sunnyvale, CA 94085 Phone: 650-254-9000 Fax: 650-254-9001 Email: support@simplyhired.com Website: http://www.simplyhired.com/		Website	
40	Skils-Kin Program Coordinator Amanda Vazquez 4004 E. Boone Avenue Spokane, WA 99202 Phone: 509-326-6760 Fax: 509-327-3316 Email: avazquez@skils-kin.org Website: www.skils-kin.org	Yes	Email	
41	Specs Howard School of Media Arts Dir. Career Svcs., Nancy Shiner Video Advisor, Tony Sherock Kristin Burns, Dick Kernen 19900 W 9 Mile Road #100 Southfield, MI 48075 Phone: 248-358-9000 Email: nshiner@specshoward.edu tsherock@specshoward.edu dkernen@specshoward.edu kburns@specshoward.edu www.specshoward.edu Website: www.specshoward.edu	Yes	Email	
42	Spokane Community College Workforce Education & Career Services N. 1810 Green St. MS 2063 Spokane, WA 99217 Phone: 509-533-7249 Fax: 509-533-7006 Website: www.scc.spokane.edu		Website	
43	Spokane Community College Off Campus Programs Career Transitions Program Denise McKinnon 2917 W. Fort George Wright Dr. Spokane, WA 99224 Phone: 509-279-6039 Fax: 509-279-6070 Email: DeniseMcKinnon@scc.spokane.edu Website: www.iel.spokane.edu		Email	

44	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122 Phone: 415-566-6394	Website	4
45	Website: www.spokane.craigslist.org Spokane Falls Community College		
	Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer	Website	
46	SpokaneHelpWanted.com 11 Abrams Road Central Valley, NY 10917 Phone: 800-365-8630 Email: EmployerSupport@RegionalHelpWanted.com Website: www.spokanehelpwanted.com	Website	
47	TheLadders.com 55 Water Street New York, NY 10041 Phone: 1-866-800-4640 Email: help@theladders.com Website: https://www.theladders.com/	Website	
48	TVJobs.com/AMFMJobs.com Mark Holloway PO Box 4116 Oceanside, CA 92052 Phone: 760-754-8177 Fax: 760-754-2115 Email: jobs@tvjobs.com Website: www.tvjobs.com	Email	5
49	United States Air Force Discovery Center Maureen J. Lebel 4 West Castle Street Fairchild AFB, WA 99011 Phone: 509-247-2246 Fax: 509-247-5099 Email: maureen.lebel@us.af.mil Website: www.fairchildfamilysupport.org	Email	
50	University of Idaho Career Services Idaho Commons Room 334 875 Perimeter Dr. MS 2534 Moscow, ID 83844-2534 Phone: 208-885-6121 Fax: 208-885-2816 Email: careerservices@uidaho.edu Website: www.uidaho.edu/career-services Job Board: https://uidaho.joinhandshake.com	Website	

51	University of Montana School of Journalism Denise Dowling 32 Campus Dr., Don Anderson Hall Missoula, MT 59812 Phone: 406-243-4001 Email: denise.dowling@mso.umt.edu Website: www.jour.umt.edu	Website
52	University of Oregon Career Center Employment Services Specialist 1200 University of Oregon Eugene, OR 97403-1200 Phone: 541-346-3214 Fax: 541-346-6038 Email: jobs@uoregon.edu Website: www.uocareer.uoregon.edu	Website
53	University of Washington Office of Minority Affairs Ruth Shigemi Box 355845 Seattle, WA 98195-5845 Phone: 206-221-2842 Fax: 206-543-2746 Email: rshigemi@u.washington.edu Website: www.uw.edu	Email
54	Washington State Assn of Broadcasters Char Myers 724 Columbia St. NW, Suite #310 Olympia, WA 98501 Phone: 360-705-0774 Fax: 360-705-0873 Email: wsabjobbank@comcast.net Website: www.wsab.org	Email
55	Washington State Commission on Hispanic Affairs P.O. Box 40924 Olympia, WA 98504 Phone: 360-725-5661 Email: hispanic@cha.wa.gov Website: http://cha.wa.gov/	Email
56	Washington State University Academic Success and Career Services P.O. Box 641061 Pullman, WA 99164-1061 Phone: 509-335-6000 Fax: 509-335-4015 Email: employer.relations@wsu.edu Website: https://wsu.edu/	Website

57	Washington State University Murrow College of Communication Darin Watkins – Director of Communications Or Lisa Laughter PO Box 642530 Pullman, WA 99164-2530 Phone: 509-335-7333 Fax: 509-335-3739 Email: communication@wsu.edu	Yes	Email	1
58	Western Washington University Career Services Center Jenny Spurgin, Employer Outreach Manager 516 High Street Bellingham, WA 98225-9002 Phone: 360-650-3240 Fax: 360-350-3293 Email: careers@wwu.edu Website: http://www.wwu.edu/		Website	
59	Whitman College Career Center Margaret Ely 280 Boyer Avenue Walla Walla, WA 99362 Phone: 509-527-5183 Fax: 509-527-5934 Email: jobs_internships@whitman.edu Website: www.whitman.edu		Website	
60	Whitworth University Career Services Andrew Pyrc 300 West Hawthorne Rd. Spokane, WA 99251 Phone: 509-777-3272 Fax: 509-777-3731 Email: careerservices@whitworth.edu Website: www.whitworth.edu		Website	1
61	WorkSource Spokane Jeff Miller - Business Solutions 130 S. Arthur Spokane, WA 99202 Phone: 509-532-3136 Fax: 509-532-3066 Email: jemiller@esd.wa.gov Website: www.go2worksource.com		Website	1

OTHER REFERRAL SOURCES

10/1/2016 - 9/30/2017

Number	Contact Information	Did source request notification	Notify via:	# of interviewees referred by source
1	Outside Referrals	N		5
2	CBK Media Management 1621 Emma Street Augusta, GA 30909 412-770-6749 Cbkmediamanagement.com	N		1
3	DCA Talent 124 Ammons Drive Raleigh, NC 27615 919-868-6088 Dcatalent.com	N		1
4	LinkedIn Website: Linkedin.com	N		2
5	Radio Ink Thomas Elmo 1901 S. Congress Ave., #118 Boynton Beach, FL 33426 Phone: 561-655-8778 Email: thomaselmo@gmail.com Website: radioink.com	N		1
6	LornaDave Agency John Derr P.O. Box 368 Fogelsville, PA 18051 610-248-1317 Lornadave.com	N		1
7	Spokane MarCom P.O. Box 1060 Spokane, WA 99210 Spokanemarcom.org	N		2

EEO OUTREACH INITIATIVES October 1, 2016 – September 30, 2017

- Participated in general outreach efforts by such means as job banks or Internet programs such as those described in the model program developed by NASBA.
- Conducted 15 tours of the TV and Radio studios for numerous schools, organizations, and civic groups to give them a behind-the-scenes look at the broadcast industry.
- Provided 7 job shadow opportunities for students to observe employees during the course of their work day for exposure to different broadcasting jobs.
- Radio and TV Sales assisted 11 students on school projects for their advertising class.
- TV and Radio sales participate in a formal mentorship program for entry level sales account executives.
- 10/16/16 Coyote Country APD/MD spoke to Rogers High School in the Leadership class and discussed careers in radio.
- 11/3/16 News Director had 8 Gonzaga University students join the newsroom for election night to observe the process from a news perspective.
- 11/10/16 Sports Director attended St. Michael's School career fair event and talked to students about careers in broadcasting and Sports.
- 12/1/16 News Director spoke to 2 Whitworth University classes on Journalism Ethics.
- 1/23/17 News Director met with a local Boy Scout troop and discussed careers in broadcasting and answered questions they had. They observed the newscast after the meeting.
- 1/24/17 Morning Show Co-Anchor met with students from Hamblen Elementary for a Dads and Donuts event and talked to students about broadcasting career opportunities.
- 1/26/17 Assistant News Director met with the Spokane PR Society of America to discuss social media and how it is used in the news room, the qualifications needed for careers in broadcasting and a tour.
- 1/30/17 Production Manager spoke with a student regarding career opportunities in news production, the education needed and how to gain experience.
- 2/2/17 Assistant News Director met with the Spokane Rotary to discuss how a newsroom works, careers available in broadcasting, how we choose stories and a station tour.
- 2/20/17 TV GM, Director of HR, GSM, and Radio Promotions Manager attended the FUSE career fair at the Spokane Convention Center. They talked with students from Eastern Washington University, Gonzaga University, Washington State University-Spokane, and Whitworth University about career opportunities at KXLY.
- 2/21/17 Chief Meteorologist visited Moran Prairie Elementary School to talk with students about weather and different careers in broadcasting including weather.

- 2/24/17 Chief Meteorologist visited Logan Elementary School to talk with students about weather and different careers in broadcasting including weather.
- 3/3/17 News Director hosted 2 Gonzaga University students who were working on an independent study assignment on social media.
- 3/9/17 Chief Meteorologist visited Hamblen Elementary School to talk with students about weather and different careers in broadcasting including weather.
- 3/11/17 Morning show Co-Anchor spoke to professors and administrators at WSU regarding news careers and working in media.
- 3/22/17 Chief Meteorologist visited Spokane Montessori School to talk with students about weather and different careers in broadcasting including weather.
- 3/22/17 Morning Radio show co-host participated in the KSPS Public TV Mediafest to discuss careers in broadcasting.
- 3/24/17 Radio personalities from KZZU and KEZE participated in Eagle Peak School's career fair.
- 3/31/17 Morning Show co-anchor gave 8 WSU students a tour of the station and answered questions regarding careers in broadcasting.
- 4/5/17 Radio talk show host invited a student to sit in on the radio show and co-host.
- 4/5/17 Radio AE discussed careers in radio sales at the WSU Communications Symposium.
- 4/5/17 News Director discussed "Life as a News Director" at the WSU Communications Symposium.
- 4/11/17 Radio Promotions Director talked to Whitworth students registered in an on-line radio class about careers in broadcasting.
- 4/12/17 Director of HR and Radio Promotions Manager attended the Whitworth University career fair.
- 4/19/17 Morning show co-anchor hosted students from Ephrata High School to visit the station for a tour and discussion of careers in broadcasting.
- 4/20/17 TV GSM participated in WSU's 450 Communications class as a judge on their project and also spoke to the class about careers in sales and broadcasting opportunities.
- 4/26/17 News Director spoke to Gonzaga University students on Journalism Ethics.
- 5/19/17 Director of Engineering spoke with students from Deer Park High School about news production and gave them a tour of the station.
- 5/23/17 KXLY engineer attended the bi-yearly meeting for TV Communication and Animation class at the Skills Center. Reviewed learning options for students to make them more marketable in the field of broadcasting.
- 6/2/17 Morning Show co-anchor gave a key note speech to University High School.
- 6/6/17 TV AE presented to EWU Business Marketing class on sales careers in broadcasting.
- 9/26/17 News Director hosted a Humane Society Board meeting with 10 different community leaders

which included a station tour and discussion about broadcasting.

- Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.**
- Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. Training included:

<u> 2016</u>

Radio Sales participated in Nielsen training – October
TV Sales and Traffic participated in WideOrbit training – November
Radio AE participated in Media Prowler training- November
MMJs participated in Live shot safety training – December
News participated in ENG training that was conducted by the Engineering dept. – December
HR attended various HR training session (5 hours in Q4)

2017

HR participated in I-9 compliance training - January

TV Sales participated in various training including ComScore, NSI, Digital sales – Jan/Feb.

Accounting participated in Great Plains Management Reporter training - February

Weather Anchor participated in Baron Weather training – January

Radio sales participated in YAS Digital training

KHTQ On-air personality attended Radio Contraband Convention and attended various workshops – Feb.

Several individuals in news attended training and received certification to operate drones – March

All employees attended a Harassment Prevention training – April

**All Managers attended a Management Preventing harassment and discrimination training – April

Engineer attended a Class A & B Operator training – May

Photographer attended NPPA workshop to enhance skills - June

HR attended training on WA's new paid leave laws - July

Radio Sales participated in P3DA training - July

Radio Sales participated in Neofill training – August

Radio Sales participated in Digital Sales training - August

Various employees from different departments participated in Active Shooter Survival Training – Sept.

Reception desk employees participated in Front Desk safety training – Sept.

HR attended the NHRMA 2017 conference. Attended HR workshops pertaining to recruiting,

engagement, leadership, performance management.

Assistant News Director is attending the prestigious Broadcast Leadership Training through NABEF – 10 month training program beginning Sept. 2017.

KXLY 4.1, KXLY 4.2, KXLY AM, KXLY FM, KHTQ FM, KZZU FM, KEZE FM,

KVNI AM, and KXLX AM

2015 - 2016 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KXLY 4.1, KXLY 4.2, KXLY AM, KXLY FM, KHTQ FM, KZZU FM, KEZE FM, KVNI AM, and KXLX AM and is required to be placed in the public inspection files of these stations and posted on their websites.

The information contained in this report covers the time period beginning October 1, 2015 – September 30, 2016 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

2016 EEO Public File Report October 1, 2015– September 30, 2016

Job Title	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	# of Inter-views
National Sales Asst.	11/23/15	EEO Recruiter List Outside Referral	Outside Referral	Outside referral – 1 Craigslist – 1 Kxly.com – 1	3
Local Radio Sales Manager	12/2/15	EEO Recruiter List Facebook Radio Ink	Internal Promotion	Facebook – 1 Internal applicant – 1	2
Master Control Operator	12/7/15	EEO Recruiter List	Indeed.com	Indeed.com – 1 Kxly.com – 1 Employee referral – 1 Worksource – 1	4
TV Account Executive	12/21/15	EEO Recruiter List	Employee Referral	Employee Referral – 3 Indeed.com – 1	4
Digital Sales Manager	1/28/16	EEO Recruiter List LinkedIn	Linkedin	Kxly.com - 1 LinkedIn - 1 Indeed.com -2	4
Multi-Media Journalist* Multi-Media Journalist*	3/10/16 7/14/16	EEO Recruiter List	TVjobs.com Gonzaga University	Kxly.com – 2 TVjobs.com – 1 University of Idaho – 1 Gonzaga University – 1 Employer Initiated - 1	6
National Sales Asst.	3/25/16	EEO Recruiter List	Employee Referral	Employee referral – 1 Craigslist – 2 Indeed.com - 2	5
Radio & Digital Acct, Exec.* Radio & Digital Acct, Exec.*	5/9/16 7/14/16	EEO Recruiter List Facebook Outside Referral	Employee Referral Facebook	Employee Referral – 2 Outside Referral – 1 Internal applicant – 1 Indeed.com – 3 Spokanehelpwanted.com- 1 Facebook - 1	9
TV & Digital Acct. Exec	5/27/16	EEO Recruiter List	Indeed.com	Indeed.com – 4 Spokanehelpwanted.com – 1	6
Digital Media Coord.	5/29/16	EEO Recruiter List	Internal promotion	Worksource – 1 Internal applicant – 2 Employee referral – 2 KXLY.com – 1 Indeed.com – 1	6
Radio Admin – Digital Focus	6/1/16	EEO Recruiter List	Indeed.com	Indeed.com – 1 Internal applicant – 1 KXLY.com – 1 Employee Referral – 1	4
「V Sales & Mktg Coord.	6/1/16	EEO Recruiter List Career Fair Outside Referral	Kxly.com	Indeed.com – 2 Kxly.com – 3 Outside referral – 2 Career Fair - 2	9
TV News Producer	9/8/16	EEO Recruiter List Linkedin	LinkedIn	LinkedIn - 1	1
Web Content Manager	9/8/16	Internal Promotion	Internal promotion	Internal promotion – 1	1
Assignment Manager	9/8/16	Internal transfer to fill immediate need – exigent circumstances	Internal Transfer	Internal transfer - 1	1

* Same applicant pool

i	Total Number of Persons Interviewed for All Full-Time Vacancies Filled During		
	the Past Year (this will be a raw number):	65	

Referral Sources	# of Interviewees Referred
Career Fair	2
Craigslist	3
Facebook	2
Gonzaga University	1
Indesd.com	17
KXLY.com	10
KXLY Employee Referral	10
KXLY Internal Applicant	5
KXLY Internal Promotion	1
KXLY Internal Transfer	1
KXLY initiated	1
LinkedIn	2
Outside Referral	4
Spokanehelpwanted.com	2
TVJobs.com	1
University of Idaho	1
Worksource	2

EEO RECRUITER LIST 10/1/2015-9/30/2016

Number	Contact Information	Did source request notification	Notify via:	# of interviewees referred by source
1	AARP Foundation Work Search Steve Reiter Karen Johnson 222 W. Mission Ave., Suite 118 Spokane, WA 99207 Phone: 509-325-7712 Fax: 509-325-7729 Email: sjmoore@aarp.org and kejohnson@aarp.org Website: www.jobsaarp.org		Email	
2	American Indian Community Center Kathy Richards 610 E. North Foothills Dr. Spokane, WA 99202 Phone: 509-535-0886 Fax: 509-534-7210 Email: kathyr@aiccinc.org Website: www.aiccinc.org		Email	
3	Arizona State University Career Center 522 N. Central Ave., Suite 110 Phoenix, AZ 85004-2165 Phone: 602-496-1213 Fax: 602-496-1255 Email: dpccareerservices@asu.edu Website: www.asu.edu		Website	
4	Bates Technical College Job Services, Shirley Miller 1011 S. Yakima Avenue Tacoma, WA 98405-4895 Phone: 253-680-7240 Email: skmiller@bates.ctc.edu Website: www.bates.ctc.edu		Email	
5	Big Bend Community College Bonnie Jeffrey, Career Services Coordinator 7662 Chanute Street NE Moses Lake, WA 98837-3299 Phone: 509-793-2069 Fax: 509-762-2696 Email: bonniej@bigbend.edu Website: www.bigbend.edu	Yes	Email	

			1
6	Boise State University		
Added	Career Center		
July	1910 University Drive		
2016	Boise, ID 83725-1310	Website	
2010	Phone: 208-426-1747	Avensite	
	Fax: 208-426-3437		
	Email: career@boisestate.edu		
	Website: http://www.boisestate.edu/		
	Trobotto, Intp.//Tribotobotato/odd/		
	California Chicana Nava Madia Acan (CCNIMA)		
7	California Chicano News Media Assn. (CCNMA)		
	USC Annenberg School of Journalism		
	Job Placement Coordinator		
	727 W. 27th St., Room 201		
	Los Angeles, CA 90007-3212		
	Phone: 213-821-0075		
	Fax: 213-743-1838	Website	
ļ	Email: ccnmainfo@ccnma.org		
	Website: www.ccnma.org		
8	Carroll College		
	Career Services		
Added	1601 N. Benton Ave.		
July	Helena, MT 59625		
2016		Website	
	Phone: 406-447-5532		
	Email: careers@carroll.edu		
	Website: http://www.carroll.edu/		
	Control Weshington Linius-situ		
9	Central Washington University		
Added	Kristina Paquette – Employer Relations/Events/Marketing		
July	Bouillon 206		
2016	400 E. University Way	Website	
-010	Ellensburg, WA 98926-7499	**************************************	
Ī	Phone: 509-963-1921		
	Fax: 509-963-1921		
	Email: career@cwu.edu		
	Website: http://www.cwu.edu/		
10	Central Washington University		
Added	Department of Communication		
July	Cynthia Mitchell - Journalism Advisor, The Observer		
•	Bouillon 229		
2016	400 E. University Way	Email	
	Ellensburg, WA 98926		
	Phone: 509-963-1063		
	Email: mitchelc@cwu.edu		
	Website: http://www.cwu.edu/		
11	Central Washington University	-	
! :	Film and Video Studies		
Added			
July	Jon Ward – Co-Director of Film and Video Studies OR		
2016	Liahna Armstrong, Co-Director of Film and Video Studies		
	Bouillon 224 OR L&L 403F	P	
	400 E. University Way	Email	
	Ellensburg, WA 98926-7438		
	Phone: 509-963-2893		
	509-963-3178		
	Email: jonward@cwu.edu		
	lotus@cwu.edu		
	Website: http://www.cwu.edu/		
. 1		1	

12	City of Spokane			
	Civil Service			
	808 W. Spokane Falls Blvd., 4th Floor			
	Spokane, WA 99201		Email	
	Phone: 509-625-6160		Email	
	Fax: 509-625-6077			
	Email: civilservice@spokanecity.org			
	Website: www.spokanecity.org			
	Trobbino Transportation, or g			
13	City University of Seattle			
l .	Career Planning & Placement			
Added	1190 NE First St.			
July	Bellevue, WA 98005			
2016	Phone: 206-239-4576		Email	
	Email: alumni@cityu.edu			
	Website: http://www.cityu.edu/			
	Colorado Media School		-	
14	Terry Cuff			
	404 S. Upham Street			
	Lakewood, CO 80226			
	Phone: 303-937-7070		Email	}
	Email: tcuff@beonair.com			
	Website: www.beonair.com			
15	Collective Talent			
	Michael Bille			
	1721 Richardson Place			
	Tampa, FL 33606			
	Phone: 813-254-9695			
	Email: bille@michaelsmedia.com		Email	
	Website: www.collectivetalent.com			
	YYOUGHE. WWW.COMECHIVELAICHL.COM			
16	Columbia Basin College			
Added	2600 N. 20 th Ave.			
	Pasco, WA 99301			
July	Phone: 509-542-4824			
2016	Email: jobconnects@columbiabasin.edu		Website	
	Website: https://www.columbiabasin.edu/index.aspx			
	· · · · · · · · · · · · · · · · · · ·			
17	Confederated Tribes of the Colville Reservation			
	Employment & Training Department			
	Job Dispatcher			
	PO Box 150			
	Nespelem, WA 99155			
	Phone: 509-634-2729		Email	
	Fax: 509-634-2734			
	Email: angie.herman@colvilletribes.com/			
	Website: www.colvilletribes.com			
	A Achouse MANAY COLAMERINGS COLL			1

18	Division of Vocational Rehabilitation		
	Carol Baker		
	1313 N. Atlantic, Suite 1000		}
	Spokane, WA 99201		
	Phone: 509-363-4757		
	Fax: 509-329-3718	Email	
	Email: carol.baker@dshs.wa.gov		
	Website: www1.dshs.wa.gov/dvrl		
	VVebsite, WWW 1.dsils.Wa.gov/dvii		
19	East Central Community Center		
	Barbara Wilson		
	500 S. Stone		
	Spokane, WA 99202		
	Phone: 509-868-0856	Email	}
	Fax: 509-625-6915		
İ	Email: frontdesk1@ecspokane.org		
	Website: www.ecspokane.org		
20	Eastern Washington University		
	Career Services		
	Nate Bryant, Employer Relations Mgr.		
	114 Showalter Hall		
]	Cheney, WA 99004-2431		
	Phone: 509-359-6058	Website	
	Fax: 509-359-6940		
	, and the state of		
	Email: careers@ewu.edu		
	Website: www.ewu-csm.symplicity.com/employers		
21	Eastern Washington University		
Added	African American Education Program		
	Dr. Scott Finnie – Director		
July	204 Monroe Hall		
2016	P. Control of the con	Email	
	Cheney, WA 99004-2420 Phone: 509-359-6152		
- Andrews			
	Email: sfinnie@ewu.edu		
77774	Website: https://www.ewu.edu/		
22	Eastern Washington University		
Added	Chicano Education Program		
1	Dr. Elisa Facio – Director		
July	203 Monroe Hall		
2016		Email	
	Cheney, WA 99004		
	Phone: 509-359-6146		
	Email: efaciio@ewu.edu		
	Website: https://www.ewu.edu/		
23	Eastern Washington University		
Added	Department of Theatre & Film		
	Pete Porter – Chair of Theatre & Film Department &		
July	Associate Professor		
2016		Email	
	RTV 107	[
	Cheney, WA 99004		
	Phone: 509-359-6388		
	Email: pporter@ewu.edu		
	Website: https://www.ewu.edu/		
	to the second		

24	Eastern Washington University Journalism Program Bill Stimson 526 Fifth St. Cheney, WA 99004 Phone: 509-359-6034 Email: wstimson@ewu.edu Website: www.ewu.edu Eastern Washington University		Email	
25	Women's Studies Center – Lisa Logan 207F Monroe Hall Cheney, WA 99004 Phone: 509-359-2898 Email: Ilogan83@ewu.edu Website: www.ewu.edu		Email	
26 Added July 2016	Edmonds Community College 20000 68th Ave. W Lynwood, WA 98036 Phone: 425-640-1256 Fax: 425-640-1121 Email: careeractioncenter@edcc.edu Website: http://www.edcc.edu/default.html		Website	
27	ENSO Employment Service Ryan Newell 508 W. 6th Ave., #400 Spokane, WA 99204 Phone: 509-475-5263 Fax: 509-326-8188 Email: ryan@enso.ws Website: www.enso.ws/	Yes	Email	
28	Filipino American Assoc. of the Inland Northwest Job Placement Coordinator 6107 S. Madelia Spokane, WA 99223 Phone: 509-626-2479 Website: www.faaie.org		Letter	
29	Gonzaga University Career Center & GAMP Karen Franks-Harding E. 502 Boone Ave MSC 2462 Spokane, WA 99258 Phone: 509-313-4234 Fax: 509-313-5872 Email: franks-harding@gonzaga.edu Website: www.zagtrax.net		Website	1

30	Goodwill Inc. Tammy Bown - Community Employment Job Coach 130 East Third Ave. Spokane, WA 99202 Phone: 509-232-1136 x4445 Fax: 509-444-4371 Email: TammyB@giin.org Website: www.DiscoverGoodwill.org	Yes	Email	
31	Greater Spokane Incorporated Nancy Vanni 801 W. Riverside, Suite 100 Spokane, WA 99201 Phone: 509-624-1393 Fax: 509-747-0077 Email: info@greaterspokane.org Website: www.greaterspokane.org		Website	
32 Added Oct. 2015	Hiring our Heroes 1615 H. Street N.W. Washington, D.C. 20062-2000 Phone: Email: support@myhoh.org Website: www.myhoh.org		Website	
33	Idaho Department of Labor 317 W. Main Street Boise, ID 83735 Phone: 208-332-3570 Website: www.labor.idaho.gov		Website	
34	Idaho State Association of Broadcasters Connie Searles 1674 W. Hill Road, Suite 3 Boise, ID 83702 Phone: 208-345-3072 Email: isba@qwestoffice.net Website: www. idahobroadcasters.org		Website	
35 Added July 2016	Idaho State University Career Center Museum Building, Room 418 Campus Stop 8108 Pocatello, ID 83209 Phone: 208-282-2380 Fax: 208-282-4611 Email: careers@isu.edu Website: http://www.isu.edu/		Website	

36	Illinois Media School Career Services Don Clark, Career Services Director 530 South State Street Chicago, IL 60605 Phone: 312-884-8000 Email: dclark@beonair.com Website: www.beonair.com		Email	
Added Oct. 2015	7501 N. Capital of Texas Highway, Bldg. B Austin, TX 78731 Phone: 800-462-5842 Website: www.indeed.com		Website	17
38	Interface College Placement 178 S. Stevens Spokane, WA 99201 Phone: 509-467-1727 Fax: 509-467-3804 Email: karen@interface.edu Website: www.interface.edu		Email	
39	ITT Technical Institute Career Services Dennis Gagaoin 13518 East Indiana Avenue Spokane Valley, WA 99216-1589 Phone: 509-926-2900 Fax: 509-926-2908 Email: dgagaoin@itt-tech.edu Website: www.itt-tech.edu		Email	
40	KAPP TV/KVEW TV Cheryl Sentel P.O. Box 1749 Yakima, WA 98901 Phone: 509-453-0351 Fax: 509-453-3623 Email: cheryls@kapptv.com Website: kapptv.com / kvewtv.com	Yes	Email	
41	KXLY Broadcast Group All Employees/Employee Referrals/Internal applicants/Employer initiated 500 West Boone Avenue Spokane, WA 99201 Phone: 509-324-4000 Website: kxly.com		Email	18

42	KXLY.com 500 West Boone Avenue Spokane, WA 99201 Phone: Website: www.kxly.com	Website	10
43	LDS Employment Resource Services 200 N. Mullan, Ste. 220 Spokane Valley, WA 99206 Phone: 509-928-2534 Fax: 509-922-3556 Email: wel-ec-spokane@ldschurch.org Website: www.ldsjobs.org	Email	
44 Added July 2016	Lewis-Clark State College Career & Advising Services Reid Centennial Hall, Room 208 Lewiston, ID 83501 Phone: 208-792-2313 Fax: 208-792-2313 Email: dlybyer@lcsc.edu Website: http://www.lcsc.edu/	Website	
45	Martin Luther King Jr. Family Outreach Center Family Emergency Services (FES)- Cristal Betancourth 845 S. Sherman St. Spokane, WA 99202 Phone: 509-455-8722, ext. 204 Fax: 509-455-3643 Email: cbetancourth@mlkspokane.org Website: www.mlkspokane.org	Fax	
46	Media Match Inc. P.O. Box 48220 Los Angeles, CA 90048 Phone: N/A Email: info@media-match.com Website: www.media-match.com/usa/media	Website	
47	Medialine Rich Everitt 1209 Wood Valley Road August, GA 30909 Phone: 706-364-7564 Email: rich@medialine.com Website: www.medialine.com	Email	

48	Miryam's House of Transition Ami Manning 1805 West 9th Avenue Spokane, WA 99204 Phone: 509-747-9222 Fax: 509-747-7261 Email: amanning@help4women.org Website: www.help4women.org		Email	
49 Added July 2016	Montana State University Allen Yarnell Center for Student Success 177 Strand Union Building P.O. Box 174180 Bozeman, MT 59717-4180 Phone: 406-994-7627 Fax: 406-994-5488 Email: success@montana.edu Website: http://www.montana.edu/		Website	
50	Morgan Murphy Media - WISC-TV Human Resources Jeff Ver Voort 7025 Raymond Rd. Madison, WI 53719 Phone: 608-277-5142 Fax: 608-278-5568 Email: jvervoort@wisctv.com Website: www.channel3000.com	Yes	Email	
51	North Idaho College Career Services Carla Madison 1000 W. Garden Ave. Coeur d'Alene, ID 83814 Phone: 208-625-2364 Fax: 208-769-3292 Email: career@nic.edu Website: www.nic.edu/career		Website	
52	Northeast Community Center Tracy Swank N. 4001 Cook Spokane, WA 99207 Phone: 509-487-1603 Fax: 509-474-1027 Email: necommunitycenter@gmail.com Website: www.myspokane.net.necca		Email	
53	Oregon Association of Broadcasters Keith Shipman 13500 SW Pacific Highway, #58-225 Portland, OR 97223 Phone: 503-443-2299 Email: theoab@theoab.org Website: www.theoab.org		Email	

			T	
54	Oregon State University			
Added	The Career Development Center			
July	Rachel Finch – Employer Relations Manager			
2016	B008 Kerr Administration Building		Website	
2010	Corvallis, OR 97331-2127		WEDSILE	
	Phone: 541-737-4085			
	Fax: 541-737-0532			
	Email: Career.Services@oregonstate.edu			
	Website: http://oregonstate.edu/			
FF	Pacific Lutheran University		<u> </u>	
55	Career Connections			
Added				
ylut	Jody Horn - Recruiting and Outreach Manager			
2016	Ramstad Hall, Room 112		Website	
	Tacoma, WA 98447-0003			
	Phone: 253-536-5104			
	Fax: 253-536-5104			
	Email: career@plu.edu			
	Website: http://www.plu.edu/			
56	Portland State University			
Added	Advising & Career Services			
	Ann Mestrovich - Assistant Director/Employer Relations			
July	Coordinator			
2016	P.O. Box 751 – ACS		Website	
	Portland, OR 97207-0751			
	Phone: 503-725-4005			
	Fax: 503-725-5373			
	Email: careerconnect@pdx.edu			
	Website: http://www.pdx.edu/			
57	QueenB Radio Wisconsin, Inc.			
37	Judy Boldt			
	51 Means Drive			
	Platteville, WI 53818			
	Phone: 608-349-2014	Yes	Email	
	Fax: 608-349-2002			
	Email: jboldt@queenbradio.com			
	Linaii. joolat@queenbradio.com			
	Ouega P. Talayiaian III C. dha WIZDT TV			
58	QueenB Television, LLC, dba WKBT-TV			
	Marsha Everson			
	141 S. 6th St.			
	LaCrosse, WI 54601	Yes	Email	
	Phone: 608-782-4678			
	Fax: 608-782-4674			
	Email: meverson@wkbt.com			
	Website: www.news8000.com			
59	Radio & Television Business Report			
	April McLynn			
	P.O. Box 6633		Website	
	Woodbridge, VA 22195		vvensite	
	Phone: 703-490-3099		VIII.	
}	Email: aMclynn@rbr.com			
	Website: www.rbr.com			
	THE STATE OF THE S			
			1	

60 Added July 2016	Seattle Pacific University Center for Career and Calling Lori Brown – Employer Relations Manager 3307 Third Ave. W., Suite 216 Seattle, WA 98119 Phone: 206-281-2485 Email: spucareercenter@spu.edu Website: http://spu.edu/		Website	
61 Added July 2016	Seattle University Career Services 901 12 th Ave. P.O. Box 222200 Seattle, WA 98122 Phone: 206-296-6080 Email: CareerServices@Seattleu.edu Website: https://www.seattleu.edu/		Website	
62 Added July 2016	SimplyHired.com 525 Almanor Ave., Suite 100 Sunnyvale, CA 94085 Phone: 650-254-9000 Fax: 650-254-9001 Email: support@simplyhired.com Website: http://www.simplyhired.com/		Website	
63	Skils-Kin Program Coordinator Amanda Vazquez 4004 E. Boone Avenue Spokane, WA 99202 Phone: 509-326-6760 Fax: 509-327-3316 Email: avazquez@skils-kin.org Website: www.skils-kin.org	Yes	Email	
64	SL Start & Associates, LLC Nancy Surma Employment Services 5709 W. Sunset Hwy., Suite 100 Spokane, WA 99224 Phone: 509-509-2750 Fax: 509-326-9207 Email: nsurma@slstart.com Website: www.slstart.com		Email	
65 Added July 2016	Southern Oregon University Office of Career Connections Hannon Library 113A 1250 Siskiyou Boulevard Ashland, OR 97520 Phone: 541-552-6131 Website: http://www2.sou.edu/		Website	

66	The state of the s			
00	Specs Howard School of Media Arts			
	Dir. Career Svcs., Nancy Shiner			
	Video Advisor, Tony Sherock			
	Kristin Burns, Dick Kernen	,		
	19900 W 9 Mile Road #100	Yes	Email	
	Southfield, MI 48075			
	Phone: 248-358-9000			
	Email: <u>nshiner@specshoward.edu</u>			
	tsherock@specshoward.edu			
	dkernen@specshoward.edu			
	kburns@specshoward.edu			
	Website: www.specshoward.edu			
67	Spokane Community College			
	Workforce Education & Career Services	ĺ		
	N. 1810 Green St. MS 2063		1	
	Spokane, WA 99217		Website	
	Phone: 509-533-7249		AACDSICE	
	Fax: 509-533-7006			
	Website: www.scc.spokane.edu	}		
68	Spokane Community College Off Campus Programs			
	Career Transitions Program			
	Denise McKinnon			
	2917 W. Fort George Wright Dr.			
	Spokane, WA 99224			
	Phone: 509-279-6039		Email	
	Fax: 509-279-6070			
	Email: DeniseMcKinnon@scc.spokane.edu			
	Maheita: MMM IAI engkana adil		1	
	Website: www.iel.spokane.edu			
69	Spokane Craigslist			
69	Spokane Craigslist 1381 9 th Ave.			
69	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122		Website	3
69	Spokane Craigslist 1381 9 th Ave.		Website	3
69	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122		Website	3
69	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122 Phone: 415-566-6394		Website	3
69	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122 Phone: 415-566-6394		Website	3
69	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122 Phone: 415-566-6394		Website	3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org		Website	3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College		Website	3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment		Website	3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith		Website	3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment			3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith		Website	3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive			3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540			3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563			3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu			3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer			3
	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians			3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket			3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director			3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director P.O. Box 100			3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director		Website	3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director P.O. Box 100			3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director P.O. Box 100 Wellpinit, WA 99040		Website	3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director P.O. Box 100 Wellpinit, WA 99040 Phone: 509-458-6538 Fax: 509-458-6556		Website	3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director P.O. Box 100 Wellpinit, WA 99040 Phone: 509-458-6538 Fax: 509-458-6556 Email: monicaw@spokanetribe.com/		Website	3
70	Spokane Craigslist 1381 9th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org Spokane Falls Community College Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer Spokane Tribe of Indians Monica Tonasket Administrative Director P.O. Box 100 Wellpinit, WA 99040 Phone: 509-458-6538 Fax: 509-458-6556		Website	3

72	SpokaneHelpWanted.com 11 Abrams Road Central Valley, NY 10917 Phone: 800-365-8630 Email: EmployerSupport@RegionalHelpWanted.com Website: www.spokanehelpwanted.com	Website	2
73 Added July 2016	The Evergreen State College Career Development Center Library 2153 2700 Evergreen Parkway NW Olympia, WA 98505 Phone: 360-867-6193 Fax: 360-867-5343 Email: careerdevelopment@evergreen.edu Website: http://evergreen.edu/	Website	
74 Added July 2016	TheLadders.com 55 Water Street New York, NY 10041 Phone: 1-866-800-4640 Email: help@theladders.com Website: https://www.theladders.com/	Website	
75	The Native Project Job Placement Coordinator 1803 W. Maxwell Spokane, WA 99201 Phone: 509-325-5502 Email: info@nativeproject.org Website: www.nativeproject.org	Email	
76	Transitional Living Center Job Placement Coordinator 3128 North Hemlock Spokane, WA 99205 Phone: 509-325-2959 Email: bgarberg@help4women.org Website: www.help4women.org	Email	
77	Transitions Jamie Borgan 3102 W. Ft. George Wright Dr. Spokane, WA 99224 Phone: 509-328-6702 Fax: 509-325-9877 Email: jborgan@help4women.org Website: http://help4women.org	Email	

78	TVJobs.com/AMFMJobs.com Mark Holloway PO Box 4116 Oceanside, CA 92052 Phone: 760-754-8177 Fax: 760-754-2115 Email: jobs@tvjobs.com Website: www.tvjobs.com	Email	1
79	United States Air Force Discovery Center Maureen J. Lebel 4 West Castle Street Fairchild AFB, WA 99011 Phone: 509-247-2246 Fax: 509-247-5099 Email: maureen.lebel@us.af.mil Website: www.fairchildfamilysupport.org	Email	
80	University of Idaho Career Services Idaho Commons Room 334 875 Perimeter Dr. MS 2534 Moscow, ID 83844-2534 Phone: 208-885-6121 Fax: 208-885-2816 Email: careerservices@uidaho.edu Website: www.uidaho.edu/career-services Job Board: https://uidaho.joinhandshake.com	Website	1
81	University of Montana School of Journalism Denise Dowling 32 Campus Dr., Don Anderson Hall Missoula, MT 59812 Phone: 406-243-4001 Email: denise.dowling@mso.umt.edu Website: www.jour.umt.edu	Website	
82	University of Oregon Career Center Employment Services Specialist 1200 University of Oregon Eugene, OR 97403-1200 Phone: 541-346-3214 Fax: 541-346-6038 Email: jobs@uoregon.edu Website: www.uocareer.uoregon.edu	Website	
83	University of Oregon Office of Multicultural Academic Success Job Placement Coordinator 1255 University of Oregon, Suite 164 Eugene, OR 97403 Email: jobs@uoregon.edu Website: www.uoregon.edu	Letter	

84	University of Portland		
Added	Career Center		
July	Amy Cavanaugh - Director/Employer Relations		
2016	Orrico Hall Lower Level, MSC 143	Website	
2010	5000 N. Willamette Blvd.		
	Portland, OR 97203		
	Phone: 503-943-7201		
	Email: career@up.edu		
	Website: http://www.up.edu/		
85	University of Washington		
	Office of Minority Affairs		
	Ruth Shigemi		
	Box 355845		
	Seattle, WA 98195-5845	Email	
	Phone: 206-221-2842		
	Fax: 206-543-2746 Email: rshigemi@u.washington.edu		
	Website: www.uw.edu		
	Www.dw.cdd		
86	Walla Walla Community College		
Added	Career & Employment Services Center		
July	500 Tausick Way		
2016	Walla Walla, WA 99362	Website	
	Phone: 509-527-4262 Fax: 509-524-4795		
	Website: http://www.wwcc.edu/		
	Website. http://www.wwcc.edu/		
87	Washington State Assn of Broadcasters		
	Char Myers		
	724 Columbia St. NW, Suite #310		
	Olympia, WA 98501	Email	
	Phone: 360-705-0774		
	Fax: 360-705-0873		
	Email: wsabjobbank@comcast.net		
	Website: www.wsab.org		
88	Washington State Commission on Hispanic Affairs		
Added	P.O. Box 40924		
July	Olympia, WA 98504		
2016	Phone: 360-725-5661	Email	
2010	Email: hispanic@cha.wa.gov		
	Website: http://cha.wa.gov/		
89	Washington State University		
Added	Academic Success and Career Services		
July	P.O. Box 641061		
2016	Pullman, WA 99164-1061	Website	
2010	Phone: 509-335-6000	Avensite	
	Fax: 509-335-4015		
	Email: employer.relations@wsu.edu		
	Website: https://wsu.edu/		
1		1	

			T	
90	Washington State University			
	Murrow College of Communication			
	Darin Watkins - Director of Communications			
	Or Lisa Laughter			
	PO Box 642530			
	Pullman, WA 99164-2530	Yes	Email	
	Phone: 509-335-7333			
	Fax: 509-335-3739		1	
	Email: communication@wsu.edu			
	darin.watkins@wsu.edu			
	laughterl@wsu.edu			
	Website: www.wsu.edu			
	I			
91	Wenatchee Valley College			
Added	Career Center			
July	Wenatchi Hall, Rooms 2128 & 2130			
	1300 Fifth Street		Website	
2016	Wenatchee, WA 98801		vvebsite	
	Phone: 509-682-6858			
	509-682-6579			
	Website: http://www.wvc.edu/default.asp			
92	West Central Community Center			
34	Kat Hartsell			
	N. 1603 Belt		1	
	Spokane, WA 99205		Email	
	Phone: 509-326-9540 Fax: 509-326-2347			
	Fax: 509-326-2347			
	Email: khartsell@westcentralcc.org			
	Website: www.westcentralcc.org			
	Website. WW.Wooloomadioo.org			
	Western Oregon University			
93	Western Oregon University			
Added	Service Learning and Career Development			
July	343 N. Monmouth Ave.			
1	Monmouth, OR 97361		Website	
2016	Phone: 503-838-8432		Avensite	
	Fax: 503-838-8651			
	Email: slcd@wou.edu			
	Website: http://www.wou.edu/			
	Website. http://www.wod.edd/			
94	Western Washington University			
1	Career Services Center			
Added	Jenny Spurgin, Employer Outreach Manager			
July				
2016	516 High Street		Website	
	Bellingham, WA 98225-9002			
	Phone: 360-650-3240	1		
	Fax: 360-350-3293			
	Email: careers@wwu.edu			
	Website: http://www.wwu.edu/			
95	Whitman College			
	Career Center			
	Margaret Ely			
	280 Boyer Avenue			
1	Walla Walla, WA 99362			
1		1	Website	
	Phone: 509-527-5183			
	Fax: 509-527-5934			
	Email: jobs_internships@whitman.edu			
	Website: www.whitman.edu			

96	Whitworth University Career Services Andrew Pyrc 300 West Hawthorne Rd. Spokane, WA 99251 Phone: 509-777-3272 Fax: 509-777-3731 Email: careerservices@whitworth.edu Website: www.whitworth.edu	Website	
97	WorkSource Spokane Jeff Miller - Business Solutions 130 S. Arthur Spokane, WA 99202 Phone: 509-532-3136 Fax: 509-532-3066 Email: jemiller@esd.wa.gov Website: www.go2worksource.com	Website	2
98	Yakama Nation Tribal Employment Rights Office Tess French PO Box 151 Toppenish, WA 98948 Phone: 509-865-5121 Fax: 509-865-6719 Email: tessf@yakama.com Website: yakamanation-nsn.gov	Email	
99	YFA Connections Sarah Duering PO Box 3344 Spokane, WA 99220 Phone: 509-532-2000, Ext. 18 Fax: 509-532-2005 Email: sduering@yfaconnections.org Website: www.yfaconnections.org	Email	
100	YMCA Herb Hylton 1126 N. Monroe Spokane, WA 99201 Phone: 509-838-3577 Fax: 509-393-4096 Email: hhylton@ymcaspokane.org Website: www.ymcaspokane.org	Email	
101	YWCA of Spokane Chris Chandler – Women to Work Program Coordinator 930 N. Monroe Spokane, WA 99201 Phone: 509-789-9299 Fax: 509-326-1597 Email: chrisc@ywcaspokane.org Website: ywcaspokane.org	Email	

OTHER REFERRAL SOURCES

10/1/2015 - 9/30/2016

Number	Contact Information	Did source request notification	Notify via:	# of interviewees referred by source
1	Outside Referrals	N		4
2	Partnership in Employment Career Fair Spokane Convention Center	N		2
3	Facebook Website: Facebook.com	N		2
4	LinkedIn Website: Linkedin.com	N		2
5	Radio Ink Thomas Elmo 1901 S. Congress Ave., #118 Boynton Beach, FL 33426 Phone: 561-655-8778 Email: thomaselmo@gmail.com Website: radioink.com	N		σ

EEO OUTREACH INITIATIVES October 1, 2015 – September 30, 2016

- Participated in general outreach efforts by such means as job banks or Internet programs such as those described in the model program developed by NASBA.
- Conducted 8 tours of the TV and Radio studios for numerous schools, organizations, and civic groups to give them a behind-the-scenes look at the broadcast industry.
- Provided 7 job shadow opportunities for students to observe employees during the course of their work day for exposure to different broadcasting jobs.
- Radio and TV Sales assisted 10 students on school projects for their advertising class.
- TV and Radio sales participate in a formal mentorship program for entry level sales account executives.
- 10/9/15 News Director spoke with students from Whitworth University on how a newsroom operates and skills needed for careers in broadcasting.
- 10/12/15 MMJ spoke to Gonzaga marketing students about broadcast media, careers in media.
- 10/14/15 2 MMJs visited Discovery Day (Career Fair) at Glover Middle School to discuss jobs in broadcasting.
- 10/15/15 Weather Anchor visited Summit School to discuss weather and jobs in broadcasting.
- 10/16/15 MMJ spoke to students at SFCC about generating story ideas, ethics and skills needed to be successful in broadcasting.
- 10/20/15 Director of HR met with a student to discuss his interest in broadcasting. He received a tour
 of the station and discussed skills needed in the radio and TV broadcasting industry.
- 10/22/15 Director of HR met with Whitworth students for Mock Interviews.
- 10/27/15 Director of HR and General Sales Manager participated in Gonzaga All Major Career Fair.
- 11/6/15 Weather Anchor talked with advanced students from West Valley Middle School about work, work ethics, and careers in broadcasting.
- 12/1/15 TV Sales executive was interviewed by a Gonzaga student on the broadcast sales industry.
- 12/1/15 Graphic Designer met with Boy Scouts to discuss careers in graphic design and how it relates to the broadcasting industry.
- 12/9/15 News Director spoke to students at Gonzaga University who visited the station about careers in broadcasting/journalism. They also watched the 5pm newscast.
- 1/23/16 Anchor presented at Gonzaga University Corporate Communications class and reviewed various news clips and discussed careers in broadcasting.

- 1/28/16 GMNW Anchor read to Roosevelt Elementary students and discussed the importance of reading and how it is necessary for all jobs including those in news.
- 2/9/16 MMJ was interviewed by a Gonzaga University student to learn about the in's and outs of broadcasting and how to obtain a job in this field.
- 2/24/16 TV GM, Radio Market Manager, TV GSM, Radio Promotions Manager and HR attended the Partnership in Employment Career Fair at the Spokane Convention Center. They talked with students from Eastern Washington University, Gonzaga University, Washington State University-Spokane, and Whitworth University about career opportunities at KXLY.
- 2/25/16 Radio On-air talent was interviewed by a student for her school's Career Project that required her to interview someone in the Music/Radio Producing industry.
- Feb. 2016 Assistant News Director and GMNW Anchor participated in WSU's Murrow Mentor program.
- 3/1/16 GMNW Anchor read to Ness Elementary students for Read Across America Day and discussed the importance of reading and how it is necessary for all jobs including those in news.
- 3/3/16 Radio On-air talent and PD spoke with Horizon Middle School students about careers in radio.
- 3/17/16 GMNW Anchor participated in the Dinners with Dads event to discuss literacy issues and talked about his job in broadcasting.
- 3/23/16 Anchor/MMJ spoke with Coeur d'Alene Fire Department about basic public information officer course. Discussed how the newsroom operates and the different positions in the newsroom.
- 3/30/16 On-air radio host was a speaker at MediaFest which is where high school students learn about TV and radio journalism.
- 3/30/16 Assistant News Director and GMNW Anchor participated in WSU's Murrow Symposium doing a workshop with students and speaking in a panel discussion and providing one-on-one career coaching.
- 4/9/16 News Director spoke to Gonzaga students about the changing face of media.
- 4/12/16 Sports Anchor/Reporter spoke to Gonzaga students about working in news as a sports reporter and careers in broadcasting.
- 4/12/16 HR mailed a letter to 70 contacts on our Recruitment List requesting an update of contact information to allow us to send them notification of current and future job vacancies.
- 4/13/16 News Director spoke to students at Gonzaga University about legal and ethical decisionmaking as well as careers in broadcasting/journalism.
- 4/14/16 Promotion Director and Promotion Manager attended Whitworth University's Summer Job and Internship Fair and met with students seeking employment. Discussed job opportunities at KXLY.
- 4/16/16 Assignment Desk Manager spoke on a panel at Whitworth University regarding journalism ethics.
- 4/20/16 Radio AE participated in Washington Future Business Leaders of America and spoke to high school students in attendance.

- 4/21/16 GMNW Anchor participated in a Young Professionals event and discussed careers in broadcasting.
- 5/4/16 KXLY engineer attended the bi-yearly meeting for TV Communication and Animation class at the Skills Center. Reviewed learning options for students to make them more marketable in the field of broadcasting.
- 5/20/16 Radio AE presented to Rotary Club about KXLY, how sales works in broadcasting, ratings and careers in broadcasting.
- 6/4/16 News Director spoke to 50 high school and college students about KXLY and careers in iournalism.
- 6/15/16 GM of WISC TV attended the NABEF MSI Career fair on behalf of the Morgan Murphy Media corporation. Referred several students to our station for interviews and to learn about career opportunities at our WA stations.
- 8/25/16 GM and HR participated in the Hiring Heroes career fair targeted to match Guard and Reserve, Veterans and their families with employers. Met job seekers and discussed career opportunities at KXLY.
- 9/5/16 News Director hosted 5 Gonzaga University journalism students and discussed careers in broadcasting and they watched a live evening newscast.
- 9/6/16 GMNW Anchor spoke at Compass Club regarding women in media and jobs in journalism.
- Year-long (see below) Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.**
- Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. Training included:

2015

HR webinars – HR – various HR webinars – October - November FCC's EEO rules and Public file requirements – HR – October NAB Small Market Exchange Conference – TV GM, TV Sales Manager, AEs – Oct. 2015 TVB – Research and Sales presentation - TV GM, TV Sales Manager, AEs – Oct. 2015 Baron weather system training – Engineering – Oct. 2015 Google Adwords training – Radio AEs – Oct. 2015 Controller workshop – Accounting – Oct. 2015 Transmitter School – Engineering – Oct. 2015
**Transitioning from staff to manager – News – Oct. 2015 Media Monitors training – TV Sales – Nov. 2015 ACA / ADP training – HR and Accounting – Dec. 2015

<u>2016</u>

All TV Sales & GM participated in LMA on-line training – Jan. 2016

*** Radio Promotions Manager attended Employment Law for Supervisors class – Jan. 2016
Radio AE participated in Advanced Digital Media certification training – Jan. 2016
Comptroller attending copyright training - Feb. 2016
All Radio sales participated in Guarantee Digital and LMA training - Feb. 2016
All sales participated in Google Analytics training - Feb. 2016
GM attended BrandForge training - Feb. 2016
Director of Engineering attending an IP Network Troubleshooting workshop - Feb. 2016

2016 continued

Promotions Director attending the Radio Contraband Convention- Feb. 2016

HR attended various seminars - FLSA, Employment Law, recruitment, ESSL - March 2016

Traffic received Traffic Professionals Political Expertise certification - March 2016

Director of Engineering attended an Engineering workshop- March 2016

**Radio LSM attended Employment Law for Supervisors class - March 2016

Multiple TV and radio employees attended WSAB's Political Workshop - March 2016

TV Sales department attending ZypMedia training - April 2016

GM and Director of Engineering attended NAB conference and various workshops and seminars – April 2016

ABC Affiliate meeting - GM - May 2016

Baron Weather training- News - June 2016

FLSA training - HR - June 2016

LMA and Noll & Associates training - TV AE - June 2016

Simplifi training - Radio AE - August 2015

NAB Small Market TV Exchange conference - GM, TV Sales - Sept. 2016

WideOrbit programmatic training - GM, Sales Director - Sept. 2016

Wage and Labor seminar - HR - Sept. 2016